

Profile Bert Branahl

Senior Project Manager and Consultant



Personal data

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Born in 1959
Nationality: German

Profile links

www.gulp.de/gulp2/g/spezialisten/resume/bran20
www.xing.com/profile/Bert_Branahl
www.linkedin.com/in/bert-branahl-77576510a

Professional indemnity

www.exali.de/siegel/Bert-Branahl

Overview

Summary

As a generalist with a focus on **IT architecture, IT change management** and **web-based applications** I evaluate and create business strategies and IT projects. This starts with brainstorming and analysis, followed by conceptual design and ends in implementation and rollout. With a distinct view for the business context, I discover options to optimize business processes even beyond the IT aspects. As a **project manager** I am responsible for the implementation, test and rollout of IT solutions.

My long-time experience as management consultant and project manager of several IT projects in international environments helps me to **define** successful **business strategies**. Basis of my operation is a target-oriented establishment of priorities, an optimized cost-benefit ratio and a transparent course of the project for all stakeholders at any time.

My former job as software developer makes me able to quickly understand complex relations and to find and evaluate possible technical solutions for business requirements. This also helps me to communicate with all stakeholders, to motivate the project team and to control involved service providers.

Short vita

<i>since 10/2004</i>	Freelance project manager, management consultant IT and interim manager, Bielefeld/Leopoldshöhe, Germany
<i>1999 - 2004</i>	Head of department, empolis GmbH, Gütersloh, Germany
<i>1993 - 1999</i>	Project manager, empolis GmbH, Gütersloh, Germany
<i>1990 - 1993</i>	Developer, empolis GmbH, Gütersloh, Germany
<i>1984 - 1990</i>	Developer, Nixdorf Computer AG, Paderborn, Germany
<i>1982 - 1984</i>	Developer, IBS Computertechnik, Bielefeld, Germany
<i>1978 - 1982</i>	FH Bielefeld, Dipl.-Ing. Elektrotechnik (University), Germany

Professional experience

Projects as freelancer

<i>Project manager/ IT architect Industry 1/2022 – 10/2023</i>	IT architect und project manager. Optimization of the IT application landscape, problem management IT infrastructure (server, network, VPN), migration to Azure. Emerson Inc, Hanover
<i>Consultant Industry 8/2018 – 12/2021</i>	Group integration. Project management and IT consultant on the integration into an international group. Network, Active Directory, Exchange. Migration of cloud applications (CRM, SharePoint) into the Azure tenant of the parent company. Emerson Inc, Hanover
<i>Consultant Industry 10/2016 – 3/2019</i>	Migration Microsoft CRM 2011 to Microsoft Dynamics 365 Online; CRM interfaces; CRM support; Upgrade Dynamics 365 V8.2 -> V9.0; cloud-based CRM. Aventics, Hanover
<i>Consultant Industry 1/2018-7/2018</i>	Microsoft Office 365 license management; Active Directory consolidation; Aventics, Hanover
<i>Consultant Industry 10/2016--12/2017</i>	IT consultant for SharePoint project templates. Aventics, Hanover
<i>Project manager Engineering 11/2015 -12/2017</i>	Project manager SharePoint migration from SP2010 to SP2016: project definition, preparation of migration, planning, coordination of implementation. dSPACE, Paderborn.
<i>Consultant / project manager Engineering 5/2016 – 12/2016</i>	Business analysis and optimization of the repair process (RMA); project management for implementation of enhancements; dSPACE, Paderborn
<i>Consultant Industry 6/2016-9/2016</i>	Provider change mobile telephony: design and implementation of service desk processes; project management. Aventics, Hanover
<i>Consultant Industry 8/2015-01/2016</i>	Analysis of IT- and application-landscape and processes, project management of transition phase (license, e-mail migration, etc.) during a carve out . Aventics, Hanover
<i>Consultant / project manager Industry 1/2013-1/2015</i>	Set up of an IT-organization for the area Web Applications (homepages (Typo3), eShop (Intershop Enfinity), catalogues, configurators) in a carve out project. Rollout of a CRM system. Problem management. IT-coordination for marketing and sales departments. Management of external service providers (e.g. from India). Aventics, Hanover
<i>Moderator Consultancy 4/2012</i>	Organization and moderation of a social media forum for Involve Management-Training, Bielefeld
<i>Coach/Consultant Fashion 3/2012</i>	Strategic consultancy for social media; coaching of responsible staff. Union-Knopf, Bielefeld

<p><i>Project manager Media/publishing 4/2011 – 1/2012</i></p>	<p>Development and rollout of eBook-shops (Magento), development and migration of a delivery platform for electronic media (eBooks, etc.), optimization of business processes for a publishing service provider. Koch, Neff & Volckmar, Bochum</p>
<p><i>Consultant / Project manager TelCo 5/2010 – 12/2010</i></p>	<p>Introduction of new payment methods for online-shops (3D-Secure, mpass); process optimization, process documentation after a merger for a white label mobile communication service provider. allmobility, Ratingen</p>
<p><i>Interim manager Consultancy 10/2009 – 9/2013</i></p>	<p>Freelance business manager for a consultancy, Bielefeld</p>
<p><i>Assistant lecturer Education 6/2009 – 5/2012</i></p>	<p>Assistant lecturer at the Fachhochschule des Mittelstands (private university), Bielefeld, Germany (www.fhm-bielefeld.de)</p>
<p><i>Trainer / referent Education 2008 – 2013</i></p>	<p>Web 2.0 / social media trainings and workshops</p>
<p><i>Moderator 2/2005 – 10/2011</i></p>	<p>Moderation and organization of an event series focusing on e-business: Initiative E-Business, Bielefeld, Germany</p>
<p><i>Project manager / consultant TelCo 12/2009 – 2/2010</i></p>	<p>Accountant workflow with MS-SharePoint for a white label mobile telephony service provider. allmobility, Ratingen</p>
<p><i>Interim manager / consultant TelCo 4/2007-3/2009</i></p>	<p>Implementation of an operation management for a white label mobile telephony service provider. Operational concept (based on ITIL), implementation of a second level helpdesk, platform and problem management, supervision of the whole business process: call center, logistics, return shipments, production, payment, fraud management, CRM, data warehouse, ... moconta, Gütersloh</p>
<p><i>Project manager Software house 4/2007 – 9/2007</i></p>	<p>Design, development and rollout of an internet old timer catalogue</p>
<p><i>Project manager Software house 6/2006 – 12/2007</i></p>	<p>Design, development and rollout of a regional golf portal</p>
<p><i>Project manager Software house 6/2006 – 8/2006</i></p>	<p>Design, development and rollout for an internet portal of a group of companies, Bielefeld, Germany</p>
<p><i>Consultant Software house 12/2004 – 3/2006</i></p>	<p>Conceptual design of a new business model, customer acquisition, organization and moderation of several event series, lectures, offer management for a software house, Bielefeld“</p>
<p><i>Product manager Software house 10/2004 – 1/2007</i></p>	<p>Product management for a knowledge management system</p>
<p><i>Moderator 5/2004 - 12/2008</i></p>	<p>„Wissensmanagement-Stammtisch OWL“: organization and moderation of an event series in the knowledge management area</p>

Projects as employee

<i>Project manager Insurance 1/2003 – 1/2004</i>	Call center system for the administration of bonus requests ("Riester Rente"); OCR/ICR
<i>Project manager Foundation ~1000 pd ~1.200 k€ 1/2002 – 1/2003</i>	Knowledge management system with integrated intranet and document management system (DMS)
<i>Project manager Trade fair ~800 pd ~1.000 k€ 7/2001 – 6/2002</i>	Online platform for all websites of a trade fair
<i>Project manager Electro technic ~600 pd ~950 k€- 12/2000 – 12/2001</i>	B2B online shop (http://eshop.phoenixcontact.com/)
<i>Project manager Media / publishing 1/2000 – 1/2001</i>	Internet portal wissen.de (wissen.de)
<i>Project manager r Tourism ~6.000 pd ~13,5 MDM 10/2096 – 12/2000</i>	EXPO Info Pool: multi language editing system as the source for publications of EXPO2000 Hanover; implementation and operation of an editorial department; EXPO2000 catalogue CD-ROM ; visitor information system
<i>Project manager Automotive Industry Engineering Publishing Tourism</i>	Several CD-ROM based applications, e.g.: <ul style="list-style-type: none">• spare part catalogues• service information systems• reference books• workshop information systems

Competence and technological background

(Multi) project management (Scrum and PRINCE2 certified) in international environments

Agile methods (Certified Scrum Master)

IT strategy (ITIL certified)

IT architecture

Analysis and design

Presentation and moderation

Problem, change and release management

Coaching

E-business / e-commerce

Web 2.0 / social media / enterprise 2.0

Online marketing / social marketing

Knowledge management

Process design and optimization

MS-Office / MS-Visio

(Web) Content Management Systems

Portals und intranets

Shop systems

Internet technology in general

Databases / data warehouse in general

Miscellaneous

Languages

German: native language

English: fluent